

SUMMER 2024 MILWAUKEE COUNTY TRANSIT GUIDE

VERANO DE 2024 GUÍA DE TRANSITO DEL CONDADO DE MILWAUKEE



See reverse side for Downtown, UWM and CONNECT BRT maps. For the most up-to-date route, schedule, and fare information visit RideMCTS.com or call 414-344-6711.

WisGo is Here!

We are happy to announce that Milwaukee County Transit System (MCTS) fully converted to the new fare collection system called WisGo. We have been working hard to modernize and build an equitable and easy-to-use system for all Milwaukee County residents and visitors. Riders can pay by downloading WisGo in the Umo Mobility app, in Google Play for Android users and the App Store for Apple users. Alternatively, riders can also pick-up a WisGo card at one of our "buy" locations and load it with stored value. Visit Ridemcts.com/WisGoLocations for the full list of available locations.

If you have any questions on riding the bus, please contact our Customer Service department at 414-937-3218 or email CustomerService@mcts.org.

How to Get Started:

FIRST, DOWNLOAD THE UMO MOBILE APP OR **PURCHASE A WISGO CARD AT A LOCAL RETAILER**

Umo Mobile App

- · Add your device to your account. · Load value into your virtual wallet
- (Apple Pay, Google Pay, credit card, debit card).
- · Buy your fare.
- · Come ride the bus with us!

Creating an Account

Create your user account using either your cell phone number or email address.

· Plan your route. · Add cash value (\$2.00 - \$300.00). · Pay your fare by tapping the wallet icon. · Scan your QR code on the validator. · Enjoy the benefits of fare capping



WisGo Card

· Choose from over 200 locations to buy or reload your card. Use your phone and scan the QR Code to see available retail locations to load or buy WisGo cards around Milwaukee County.



· Create your account so we can replace your card if it's ever lost or stolen.

Creating an Account

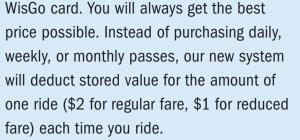
· Register your WisGo card on the website umopass.com (it will automatically redirect you to touchpass.com).

• To register your WisGo card, you only need to enter the last 19 digits found below the barcode (starting with 6097). · Once your card is registered, you can add value online and even set up your card to atuo-reload!

· Don't have internet access? Or don't want to reload online? No problem! Visit any one of our local vendors to reload your WisGo card!

The More You Ride, The More You Save:

Understanding Fare Capping Earn free rides with fare capping once you reach a certain number of fares each day, week, or month with the Umo app or



Pick your payment: Fare capping only works if you use the same payment type for all rides.

Pay your fare: MCTS will get you where you need to go and Umo will track your fares.

- Daily (3 a.m. 2:59 a.m.)
- Weekly (Monday to Sunday), and
- Monthly (Calendar month, 1st 31st)

Enjoy free rides: Once you've hit the daily, weekly, or monthly max - all rides are free for the rest of that time period. For example, for the weekly cap, starting Monday, after you reach 10 fares, every fare after that is free. With fare capping you will never pay more than \$4 a day with the adult regular fare and \$2 a day for the reduced fare.

Adult **Regular Fare** Riders ages 12 - 64.



\$19.50 Weekly | **\$72** Monthly

Reduced Fare \$ 1 00 Riders 65+ & ages 6-11 or with a qualifying disability. per ride Children 5 and under ride free. Apply at MCTS.

Fare Capping* **\$2** Daily

\$11 Weekly | **\$32** Monthly

*Pay with the WisGo card, WisGo Reduced Fare card, or the UMO App to receive fare-capping and transfers. Riders can always pay with cash but will not receive the benefit of fare-capping or free transfers. For more information visit RideMCTS.com or call 414-344-6711.

*Pague con la tarjeta WisGo, tarjeta de tarifa reducida WisGo o la aplicación UMO para recibir tope de tarifas y transbordos. Los usuarios siempre pueden pagar con efectivo, pero no recibirán el beneficio de tope de tarifas o transbordos gratis. Para obtener más información, visite RideMCTS.com o llame al 414-344-6711.



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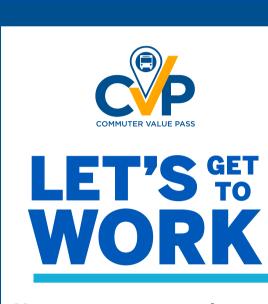
UWM











Your company can make your commute more affordable! Ask your employer to check out the Commuter Value Pass program!

RIDER RESOURCES

Visit RideMCTS.com

RideMCTS.com/WisGo

Umopass.com

- RideMCTS.com/Schedules
- RideMCTS.com/CONNECT

Call Customer Service at

414-937-3218



College Students!

Did you know that our U-Pass is easier than a term paper and a whole lot more

Get the U-Pass from your student center.

Save time and money. Now that's smart.

414-343-1777



The Commuter Value Pass is valid for unlimited rides on anv MCTS bus routes.



Riding the bus

is convenient,

reliable, safe,

affordable and

earth friendly.

Ride to and Avoid the from home, work hassles of parking, weather, or any other and wear and destination in Milwaukee County. tear on your car.

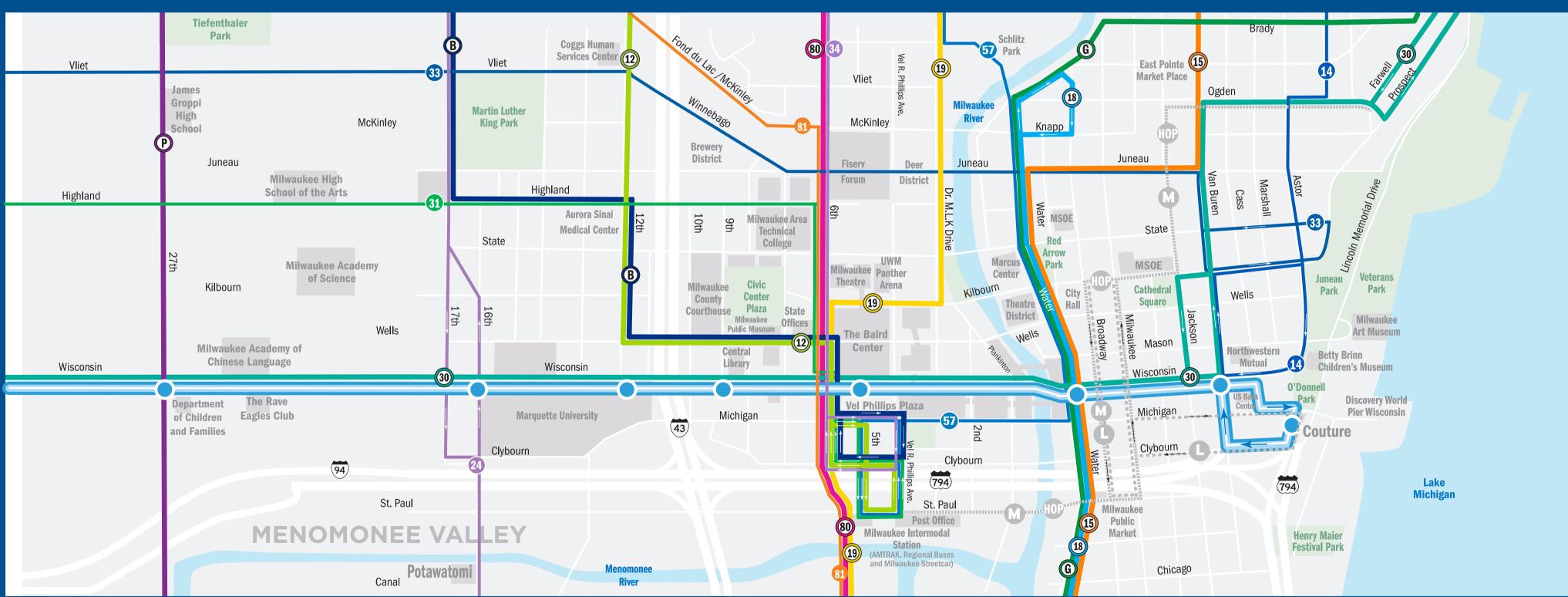
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Subscribe to Rider Insider at RideMCTS.com/RiderInsider for your chance to win fun prizes.



DOWNTOWN



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